



Independent Wealth Network

Item 1

Scott A. McCord

Anthem Financial
6605 N. Parkview Terrace
Peoria, IL 61614
(309) 214-0152

Independent Wealth Network, Inc., 2350 NW 128th Street, Urbandale, IA 50323

(515) 461-5123

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This ADV Part 2B brochure provides information about **Scott A. McCord** that supplements the Independent Wealth Network, Inc. ADV Part 2A brochure. You should have received a copy of that brochure. Please contact us at (515) 461-5123 or compliance@indwealth.net if you did not receive the Independent Wealth Network, Inc. brochure or if you have any questions about the content of this supplement.

Additional information about **Scott A. McCord** is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2

Educational Background and Business Experience

Year of Birth: 1969

Formal Education beyond high school:

- University of Phoenix – Phoenix, AZ – Bachelor of Arts in Accounting – 06/2005
- FINRA Exams Passed: Series 7, 31, 66, and SIE
- Life, Health, and Variable Insurance Licensed

Accredited Asset Management Services - (AAMS) – 06/2016

A professional designation awarded by the College for Financial Planning to financial professionals who successfully complete a self-study program, pass an exam, and agree to comply with a code of ethics. The self-study program covers the asset management process; investors, policy, and change; risk, return and investment performance; asset allocation and selection; investment strategies; taxation of investment products; investment opportunities for individual retirement; investment considerations for small business owners; executive compensation and benefit plans; insurance products for investment clients; estate planning; and regulatory and ethical issues.

Behavior Finance Advisor - (BFA) – 06/2019

A professional designation awarded by Kaplan Financial Education to advisors who successfully complete a self-study program, pass an exam, and complete 20 hours of continuing education every 2 years. Behavioral Finance is the study of the influence of psychology on the behavior of investors or financial analyst. It assumes that investors are not always rational, have limits to their self-control and are influenced by their own biases. Behavioral Finance attempts to explain the reasoning patterns of investors and measures the influential power of these patterns on the investor's decision making, and to improve the effective use of a financial plan.

Business Background for the past 5 years:

- Elite Performance Coaching – Mental Game Coaching Professional – 05/2023 to present
- Anthem Financial – Insurance Advisor – 06/2020 to present
- Independent Wealth Network, Inc. – Investment Adviser Representative – 06/2020 to present
- Ausdal Financial Partners – Investment Adviser Representative – 06/2015 to 06/2020

Item 3 **Disciplinary Actions**

List any legal or disciplinary event, which occurred during the previous 10 years.

On 02/15/2021, Mr. McCord was notified a complaint filed by a customer was received by his former employer, Cambridge Investment Research, regarding allegations around a variable annuity product sold before his departure in 2015. Cambridge conducted an investigation and determined that allegations were without merit. The complaint was closed and warrants no further action.

Item 4 **Other Business Activities**

Other capacities in which you participate in investment-related business and the material conflicts of interest this presents:

Operating under the name Anthem Financial, Scott is an Investment Adviser Representative of Independent Wealth Network, Inc. for fee-based advisory relationships.

Scott is also a licensed insurance agent operating under the name of Anthem Financial that provides insurance products which generate a sales commission.

Anthem Financial and Independent Wealth Network, Inc. are not affiliated.

Item 5 **Additional Compensation**

Any other activities if they involve more than 10% of your time or compensation:

Mental Game Coaching Professional for Elite Performance Coaching

Consistent with firm policies, Scott may attend training events, due diligence meetings, and other events provided and paid for by the sponsors of mutual funds or other investment products which he may recommend to clients. The receipt of this cash or non-cash compensation may create an incentive to recommend these investment products.

Investment Adviser Representatives are required to act in the best interest of the clients and are required to only recommend investment advisory programs, investment products and securities that are suitable for each client based upon the client's investment objectives, risk tolerance, and financial situation and needs.

Investment Adviser Representatives may also refer clients and prospective clients to a separate disclosure document that the client has or will receive that sets out a more detailed explanation of the material risks of investment strategies or methods of analysis that are or will be used to manage the client's account.

Item 6

Supervision

Clients complete an Investment Policy Statement (IPS) as part of their Investment Advisory Agreement which they acknowledge and sign. The Investment Adviser Representative (IAR) relies on this information when providing advice and services to the client. It is the client's responsibility to inform their IAR when their financial profile, goals, or objectives change.

The firm employs automated account supervision processes to identify potential variations from the clients' stated goals and objectives stated in the IPS.

The supervisor and compliance officer is Andrew Endelman, President & CCO (515) 461-5123